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ENGAGED

IN METASTATIC BREAST CANCER



Tavola Rotonda:
Analisi dei dati di Real
Life ottenuti dall'indagine
focalizzata sull'esperienza
del paziente oncologico

ENGAGED ONCOLOGY WORKFORCE

Make a Circle.

IN METASTATIC BREAST CANCER

Daniele Generali Disclosure of potential conflicts of interests

Consultant:

Novartis, EliLilly, EURAMA

Honoraria:

EliLilly, Novartis, Pfizer, Roche

Research Funding from profit organizations: Asrazeneca, Oncologica LTD

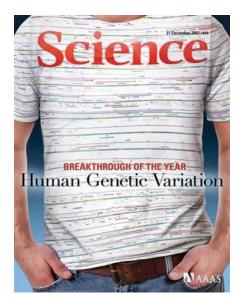
Funding from non profit organizations:

Founder & Chairman:

MEDnoTE S.r.I.



Cancer Care in the Era of Precision Medicine



Germline Variation

To some state of the state of t

Somatic Mutation



Personalized Care

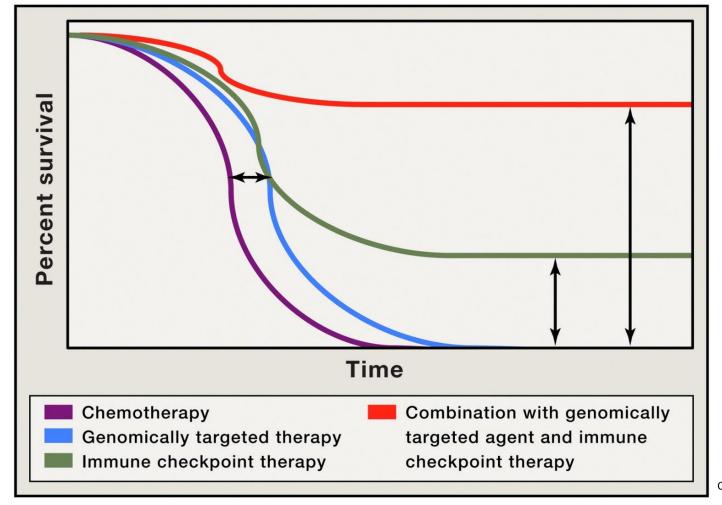
2000 Hallmarks of Cancer published

......2010......
New Biomarkers

......2020.... New Drugs



New Adaptive Combinations Are More Likely To Deliver Curative Results in the Era of Precision Medicine

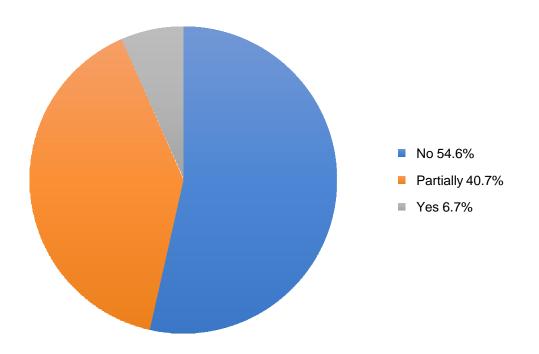




Cell 2015 161, 205-214DOI: (10.1016/j.cell.2015.03.030)



Cancer Care in the Era of Precision Medicine



Study Respondents:

- Oncologists (307)
- Hospital Pharmacists (428)
- Pharmacologist (277)

Do you feel informed about Precisione Medicine?

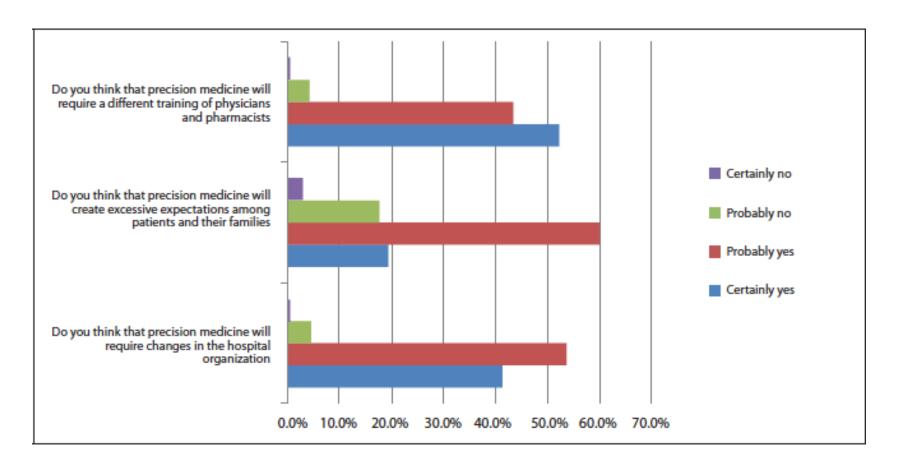
Information needs on precision medicine: a survey of Italian health care professionals.

Addis A, Trotta F, Tafuri G, De Fiore L.

Ann Ist Super Sanita. 2018 Oct-Dec;54(4):316-323



Cancer Care in the Era of Precision Medicine



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Cancer Care in the Era of Precision Medicine The MOzART Program



The **MO**z**ART** Program:

Understanding the **MO**lecular Aberrations

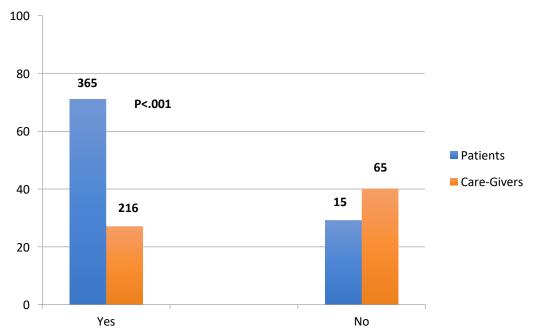
Related to Resistance / Responsiveness

To Novel Drugs in Metastatic Solid Tumors

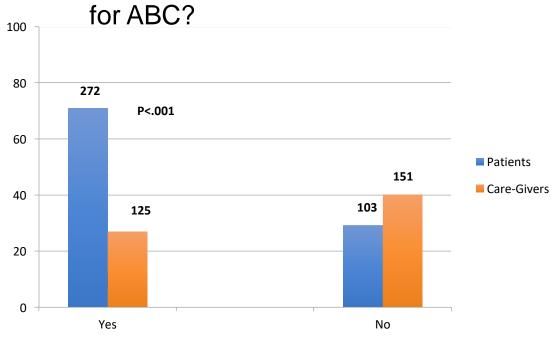


What do patients with advanced breast cancer want to know about their illness and the new treatment options in the Era of Precision Medicine? (The MOzART Program)

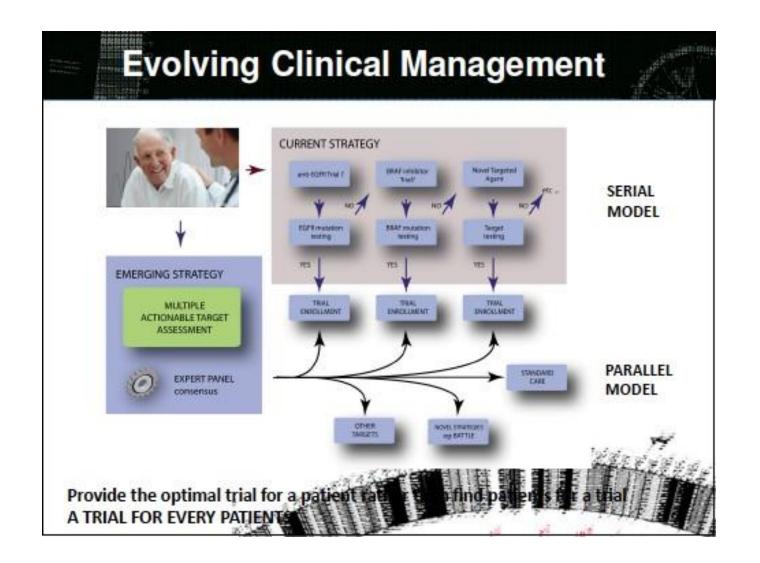
Do you want to be informed about your illness?



Do you want to be informed about the new treatment options for ABC?



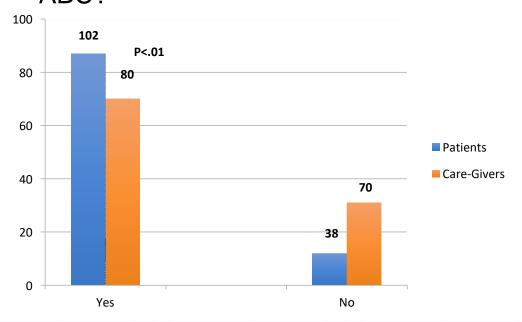




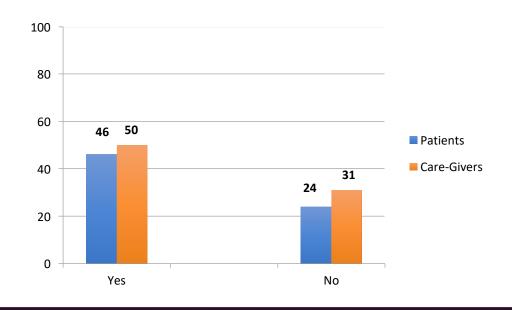


What do patients with advanced breast cancer want to know about new tests, new drugs or new trials? (The MOzART Program)

Do you want to be informed about new tests or news drugs for your ABC?



Do you want to be informed about the new trials with new drugs for your ABC?





In the Era of Precision Medicine: New Options and/or New Problems

- Patients with a high expectation from new drugs are more likely to choose
 new treatments with new drugs (without a particular interest in the outcome if known) then
 conventional therapy
 - FAQ: CDK4/6 Is; Check-Points Is
- Patients who overestimated their chance of survival are likely to receive any kind of lifeextending therapy, especially if new trials with new drugs;
 - FAQ: Dr, do you have trial? Dr, Centre with Trials/new Drugs?
- Pitfall: The new technologies are inducing high expectations in patients and care-givers and are leading to less effective face-to-face interaction between patients and doctors
 - FAQ: Any tests for my cancer?

